



CORPORATE SPONSORSHIP OPPORTUNITIES

Year-long partnerships that equip young people with the grit and resilience to build brighter futures.

www.tcpyouthempowerment.org - tcpcharity.as@gmail.com



WHY TCP EXISTS

TCP Youth Empowerment develops confident, resilient leaders through in-school mentoring, after-school enrichment, and summer experiences intentionally built on its 7 Pillars of Leadership.

Mentorship - Academic support - Life skills development - Recreational opportunities - Career exposure - Safe spaces to grow

WHY THIS WORK MATTERS NOW!

Many TCP youth face barriers that limit opportunity:

Lack of mentorship and guidance - Limited access to affordable enrichment opportunities - Economic instability - Exposure to unsafe environments - Limited career pathways and role models

TCP creates pathways that help young people build confidence, stability, and long-term success.

THE COMMUNITIES YOU HELP SERVE

- Anne Arundel County youth in the Brooklyn Park and Glen Burnie communities
- Families seeking stability during after-school and summer hours
- Students preparing for future careers
- Young people in need of mentorship
- Schools seeking stronger resources and opportunities

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WHY PARTNER WITH US

Directly improve outcomes for youth and families while building stronger communities.

Community Leadership - Employee Engagement - Brand Visibility - Workforce Development - Meaningful Impact



MORE THAN A SPONSORSHIP, REAL COMMUNITY INVESTMENT

Partnering with TCP allows companies to:

- Support youth development and career readiness initiatives
- Demonstrate community leadership
- Align with MD State Blueprint, CSR and DEI goals
- Engage employees in meaningful and unique volunteer opportunities
- Build stronger relationships within local communities
- Expand brand visibility across county and city lines

This is more than writing a check. It's helping shape futures.

ONE PARTNERSHIP. MULTIPLE OPPORTUNITIES TO ENGAGE

Throughout the year, sponsors can participate in:

- Signature fundraising events
- Youth programming initiatives
- Volunteer opportunities
- Community outreach events
- Career readiness programs
- Mentorship opportunities
- Storytelling and digital recognition campaigns

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FY2027

SPONSORSHIP OPPORTUNITIES

We Don't Just Host Events—We Build Futures

TRANSFORMATIONAL PARTNER

\$25,000

- Sponsor two (2) signature events at highest level
- Premium logo placement at all program events
- Presenting Sponsor for one (1) Tap in With TCP Happy Hour
- Featured partnership spotlight
- Speaking opportunities
- Employee volunteer opportunities
- Leadership invitations to quarterly Tap in With TCP Happy Hours
- Opportunity to sit on Judges Panel at TCP Business Plan Pitch Competitions
- Logo/name listed in all additional signature and non-signature event programs
- Networking and Business Development with business leaders

EMPOWERING PARTNER

\$15,000

- Sponsor two (2) signature events at mid-level
- Prominent logo placement at all program events
- Website and newsletter recognition
- Volunteer opportunities
- Leadership invitations to quarterly Tap in With TCP Happy Hours
- Opportunity to sit on Judges Panel at TCP Business Plan Pitch Competitions
- Logo/name listed in all additional signature and non-signature event programs
- Networking and Business Development with business leaders

LEADERSHIP PARTNER

\$10,000

- Sponsor two events at entry to mid-level
- Logo/name listed in two (2) additional signature or non-signature event programs of your choosing
- Website and newsletter recognition
- Social media recognition
- Networking and Business Development with business leaders

COMMUNITY PARTNER

\$5,000

- Sponsor one event at entry to mid-level
- Logo/name listed in one (1) additional non-signature event program of your choosing
- Website and newsletter recognition
- Social media recognition
- Networking and Business Development with business leaders

We are happy to talk with you to customize a partnership based on your specific corporate responsibility goals and company mission. Call us for more details.

SIGNATURE EVENTS!

Annual Golf Tournament - October

Join us on the golf course for a day of fun, friendly competition, and making a real difference. Whether you're a golf pro or just looking for a great time, this event has something for everyone.

**144 attendees*

Annual Cornhole Tournament - November

Whether you want to compete for the trophy or just hangout and network, experience an afternoon of connection and competition at the Naval Academy's Alumni Center.

**100 attendees*

Annual Spring Gala - April

Join us for our annual Spring Gala, where you'll experience the life-changing impact we're making on the lives of youth firsthand.

You'll hear from students, teachers, and our community leaders, all while celebrating those who make TCP possible.

**200 attendees*

NON-SIGNATURE EVENTS!

Youth-led Conference

Experience a one-day event that is fully youth-led and inspired. From the content to event execution, this day showcases the influence, initiative, and courage TCP Young Leaders possess.

**100+ attendees*

Business Plan Pitch Competitions

Witness TCP Young Leaders pitch business plans in a Shark Tank style competition on ideas to improve the quality of life in their community.

**50 attendees per competition (2 competitions per year)*

Tap in with TCP!

Invite only, quarterly Happy Hours that bring together local business owners, CEOs, and executives in an intimate setting to build relationships and build the TCP brand.

**28 attendees avg per event*

TCP'S NETWORK



30 VOLUNTEERS
12 CAREER EXPLORATION
PARTNERS



2,700
FOLLOWERS



1,100
SUBSCRIBERS
43% OPEN RATE



800 MONTHLY
VISITORS



800+ YEARLY
EVENT ATTENDEES



CALL ANDY SCHINDLING, FOUNDING CEO
FOR MORE INFORMATION



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