



The Complete Player Charity

“Unleashing the Leader Within”

Tax ID# 47-4790279

501(c)3 Nonprofit Organization



2024-2025 Sponsorship Opportunities

About The Complete
Player (TCP) Charity

Our Mission

Founded in 2015 by former Baltimore Orioles minor league pitcher Andy Schindling, TCP Charity is a 501(c)3 youth development organization dedicated to transforming academic and life outcomes for underserved youth by closing education and opportunity gaps.

The Complete Player (TCP) Charity is “Unleashing the Leader Within” underserved youth through mentoring and extra-curricular activities that equip them with the character, confidence, emotional intelligence, and experiences they need to achieve academic and life success.

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Annual TCP Charity Events

TCP Charity hosts a few events yearly to engage our diverse stakeholders. Our events provide wonderful marketing opportunities for businesses and individuals while simultaneously supporting the critical work we do, impacting more than 400 youth per year.

TCP Spring Gala	TCP Golf Tournament	Young Leaders Business Plan Pitch	TCP Community Service Days
April 22, 2025	October 6, 2025	Late March	Year 'Round
Our most significant event of the year honors and celebrates the achievements of TCP over the previous 12 months. Our engaging event provides guests with live testimonials by TCP mentors and participants, and award presentations for our Partner of the Year, Mentor of the Year, Youth of the Year, and Legacy Award. It welcomes more than 175 guests.	Our longest standing event welcomes more than 125 golfers. Golfers represent over local 20 businesses and is full of unique contests and on-the-course challenges, superb raffle baskets, and delicious food.	More than 20 Young Leader participants hit the stage pitching their plan on how to improve the quality of life in their community. Participants compete in front of a panel of business professionals for their share of \$1,000.	Throughout the year, more than 40 TCP families come together to serve their community through hosting multiple service days. Young Leader participants also attend other local events promoting their community projects and impact.

TCP Charity Event Sponsorship Recognition Opportunities

TCP Charity provides multiple stand-alone and packaged sponsorship opportunities for businesses and individuals to maximize their impact.

Sponsorship Level	Price	# Available	TCP Spring Gala <i>Signature Event</i>	TCP Golf Tournament <i>Signature Event</i>	Young Leaders Business Plan Pitch	TCP Service Day Events
Diamond	\$25,000	1	“Presenting” Sponsorship for ALL TCP Events in 2025. Name/Logo on all email and print communications and website, and quarterly social media post shoutouts through June 2025.			
Headline	\$15,000	4 1 additional per event	Headline sponsors can choose to Headline ONE signature event and receive LOGO recognition at all other events. Headline sponsorship choices determine on first-come first serve basis. Name/Logo on all email communications and website and bi-annual social media shoutouts through June 2025.			
Empowering	\$10,000	6	Empowering sponsors can choose LOGO recognition for both signature events and receive LINE recognition for other two events. Name/Logo on all email communications and website and one annual social media shoutout through June 2025			
Leadership	\$5,000	10	Leadership sponsors can choose LOGO recognition for ONE signature event and receive LINE recognition for TWO other events.			
Program	\$2,500	15	Program sponsors receive LOGO recognition at ONE TCP event			
Contributing	\$1,000	25	Program sponsors receive LINE recognition at ONE TCP event			
Support	\$500	50	Program sponsors receive LINE recognition at ONE TCP event			

TCP Charity Event Sponsorship Tickets

TCP Charity provides multiple stand-alone and packaged sponsorship opportunities for businesses and individuals to maximize their impact.

Sponsorship Level	Price	# Available	TCP Spring Gala <i>Signature Event</i>	TCP Golf Tournament <i>Signature Event</i>	Young Leaders Business Plan Pitch	TCP Service Day Events
Diamond	\$25,000	1	16 (VIP)	8 players	2 Panel Judges	10 Volunteers
Headline	\$15,000	4 1 additional per event	10 (VIP)	6 players	2 Panel Judges	10 Volunteers
Empowering Leadership Program	\$10,000 \$5,000 \$2,500	6 10 15	8 6 4	4 players 4 players 2 players	1 Panel Judge	5 Volunteers 5 Volunteers
Contributing	\$1,000	25	4 to ONE signature event			
Support	\$500	50	2 to ONE signature event			

TCP Charity Spring Gala Sponsorship Opportunities

Sponsorship Level	Price	# Available	Printed & Digital Materials	Tickets	Promotional Opportunities	Photo Opp with TCP Founder & TCP Youth
Diamond	\$10,000	1	Prominent Top-Line logo placement in all printed and digital assets and emails, and two social media shoutouts	16, plus 6 tickets for TCP families AND VIP access	Yes	Yes
Headline	\$7,500	2	Prominent logo placement in all printed and digital assets and emails and one social media shoutout	10, plus 6 tickets for TCP families	Yes	Yes
Empowering	\$5,000	3	Logo placement in all printed and digital assets	8, plus 4 tickets for TCP families	Yes	Yes
Leadership	\$2,500	5	Logo placement in all printed and digital assets	8	No	No
VIP Reception	\$1,500	2	Logo placement in VIP reception area and printed assets, AND VIP access	2	No	No
Table Sponsor	\$750	20	Logo placement on one table	2	No	No
Raffle Basket Table	\$500	5	Logo placement on raffle basket tables			

TCP Charity Golf Tournament Sponsorship Opportunities

Sponsorship Level	Price	# Available	Printed & Digital Materials	# of Golfers	# of Hole Signs	Promotional Opportunities	Photo Opp with TCP Founder & TCP Youth
Diamond	\$10,000	1	Prominent Top-Line logo placement in all printed and digital assets, at registration, and in golf carts; and two social media shoutouts; 2-min open mic at dinner	8 players	4	Yes	Yes
Headline	\$7,500	2	Prominent logo placement in all printed and digital assets AND in golf carts; and one social media shoutout	6 players	2	No	Yes
Empowering	\$5,000	3	Logo placement in all printed and digital assets AND in golf carts	4 players	2	No	Yes
Leadership	\$2,500	5	Logo placement in all printed and digital assets	4 players	1	No	No
Program	\$1,500	2	Logo placement in VIP reception area and printed assets, AND VIP access	4 players	1	No	No